



Tacoma Performing Arts Facilities

ARTS FOREVER

BACKGROUND

- Closure of Theaters
- Mitze Report
- Inclusive Process:

Steering Committee

80 Volunteers Serving on Committees

Governance

Facilities Readiness

Customer Service

Fund Development

Contract Management

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- Model to Serve Tacoma for Generations to Come
- Original Vision:
GET PEOPLE DOWNTOWN!!!
ENLIVEN TACOMA!
- 200,000 Annual Attendance
- Approximately 60,000 children come to the theaters annually
- \$4.9 MILLION Annually to TACOMA

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The Arts Are Central to Attracting New
Business and New People to our City



CHALLENGES AHEAD

- Current Code Issues Being Addressed
- \$3 million deferred maintenance over next three years

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Public/Private Opportunities for Funding

Public

- Stucco Façade Rehabilitation
- HVAC Systems
- Auditorium Acoustical Study
- Terra Cotta Parapet Rehab
- Water Damage Repair
- Stage Electrical Repair

Private

- New Seating
- Stage Improvements
- Back of House Refurbishment
- Acoustical Treatment
- Theater Equipment Upgrades
- New Carpeting

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Governance

A three-legged tripod needed

The Non-profit

The City

The Community

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Accountability Board
Responsibilities

Ensure Communication among players

Facilitate partnerships

Review budgets and results

Inspire Community Trust

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Governance Model

- City Assumes Fiscal Responsibility for maintenance of Theater on the Square, the Rialto, the Pantages and the Jones Building
- Opportunities for the City to negotiate maintenance responsibilities with a non-profit for ongoing maintenance
- Structural systems remain City responsibility (Structure, plumbing, HVAC)

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Governance Model

- A single non-profit responsible for operations and maintenance
- Non-profit responsible for janitorial
- New five year Agreement with non-profit

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Accountability

- Need for Financial Transparency
- Non-profit conducts national search for Executive Director
- Community participates in search

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Accountability

A TEAM APPROACH TO GOOD MANAGEMENT

A public/private partnership which insures
coordination and communication between
stakeholders

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Accountability

*A TEAM APPROACH TO GOOD
MANAGEMENT*

Resident Arts Groups

The City

Funders

Non-Profit

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City Coordination

- One Department Managing Contract
- Consolidation of budgets
- Measurements for success
- City Council representation on Non-profit Board of Directors

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QUESTIONS??

