

Arts Forever Principles DRAFT

August 30, 2005

This memo summarizes Steering Committee actions to date. The Steering Committee agreed to these principles at meetings held on July 20 and July 27. On July 27 the Steering Committee Co Chairs, Charlie Bingham, Bill Weyerhaeuser, and City lead Mike Combs met with the BCPA board of directors to present these key concepts.

1. Maintenance

City should be fiscally responsible for the execution of maintenance with exception of janitorial. City may negotiate best way to deliver maintenance service.

Fiscal Impact: Facilities Committee Findings

2. Operations

Non-profit organization with mission to include:
Joint marketing of resident groups
Outreach with community for diversity and to build future audiences
Advocate and support the theater district

Fiscal Impact: Earned income will not cover these expenses. Subsidy will be needed.

3. Accountability

Include measurements to evaluate successful theater operations. Create a public/private partnership team to ensure coordination and communication among stakeholders.

Fiscal Impact: Who organizes and supports this group? Community Foundation role?

4. Fundraising

Require a fundraising standing committee responsible for stewardship of the buildings and ensuring fundraising capacities.

Fiscal Impact: Development staff

Undecided Issues:

Scope of responsibilities: Jones Building? TAG?

Requested level of city support: Annual operating support, deferred maintenance, preventative maintenance

Fundraising capacity of non-profit: How might a stand-alone foundation help.

Interim issues: Booking for next season, contracts, staff, transition.